

**EXECUTIVE WORKSHOPS  
& PUBLIC LECTURES**

Executive Workshops & Public Lectures  
including TU Wien Summer School  
Vienna August 2016

# Executive Workshops & Lecturers

THURSDAY | 25.08. | 09:00–13:00

## POLICIES DEVELOPING NEW INDUSTRIES

Urban economic future, creative cities  
& urban innovation

**ALLEN J. SCOTT**

Luskin School of Public  
Affairs, UC Los Angeles

**KOEN FRENKEN**

Copernicus-Institute of  
Sustainable Development,  
Utrecht University

FRIDAY | 26.08. | 09:00–13:00

## NEW TECHNOLOGIES AND QUALITY OF LIFE IN URBAN SPACES

**VASSILIS KOSTAKOS**

Head of Center for  
Ubiquitous Computing,  
University of Oulu

**MARCUS FOTH**

Founder and Head of  
Urban Informatics  
Research Lab, QUT



# Executive Workshops

THURSDAY | 25.08. | 09:00–13:00

## POLICIES DEVELOPING NEW INDUSTRIES

Urban economic future, creative cities  
& urban innovation

**ALLEN J. SCOTT & KOEN FRENKEN**

Is the fourth industrial revolution (industry 4.0) going to lead to a re-industrialisation of Europe? How must the policies of innovation be designed and shaped, to guarantee Europe's competitiveness?

Prof. Scott and Prof. Frenken address the core questions between the conflicting fields of development, infrastructure and policies of innovation.

FRIDAY | 26.08. | 09:00–13:00

## NEW TECHNOLOGIES AND QUALITY OF LIFE IN URBAN SPACES

**VASSILIS KOSTAKOS & MARCUS FOTH**

Prof. Kostakos and Prof. Foth, both research experts in the area of the complex interaction between humans and machines within urban environments, address the joints between mobile technologies, Social Media and Ubiquitous Computing systems, which could fundamentally play a role to solve the questions of urbanization in the 21. Century.



# Executive Workshops Schedule

THURSDAY | 25.08. | 09:00–13:00

&

FRIDAY | 26.08. | 09:00–13:00

08:45 REGISTRATION

09:00 OPENING SPEECH / KEY-NOTE BY PARTNER

09:30 LECTURE INCL. WORKSHOP

11:00 COFFEE BREAK, PARTNER FORUM

11:30 LECTURE INCL. WORKSHOP

12:30 DAILY ROUNDUP

13:00 CONCLUSION & NETWORKING IN PARTNER FORUM, WITH BUFFET

VENUE TBA

All lectures held in English.



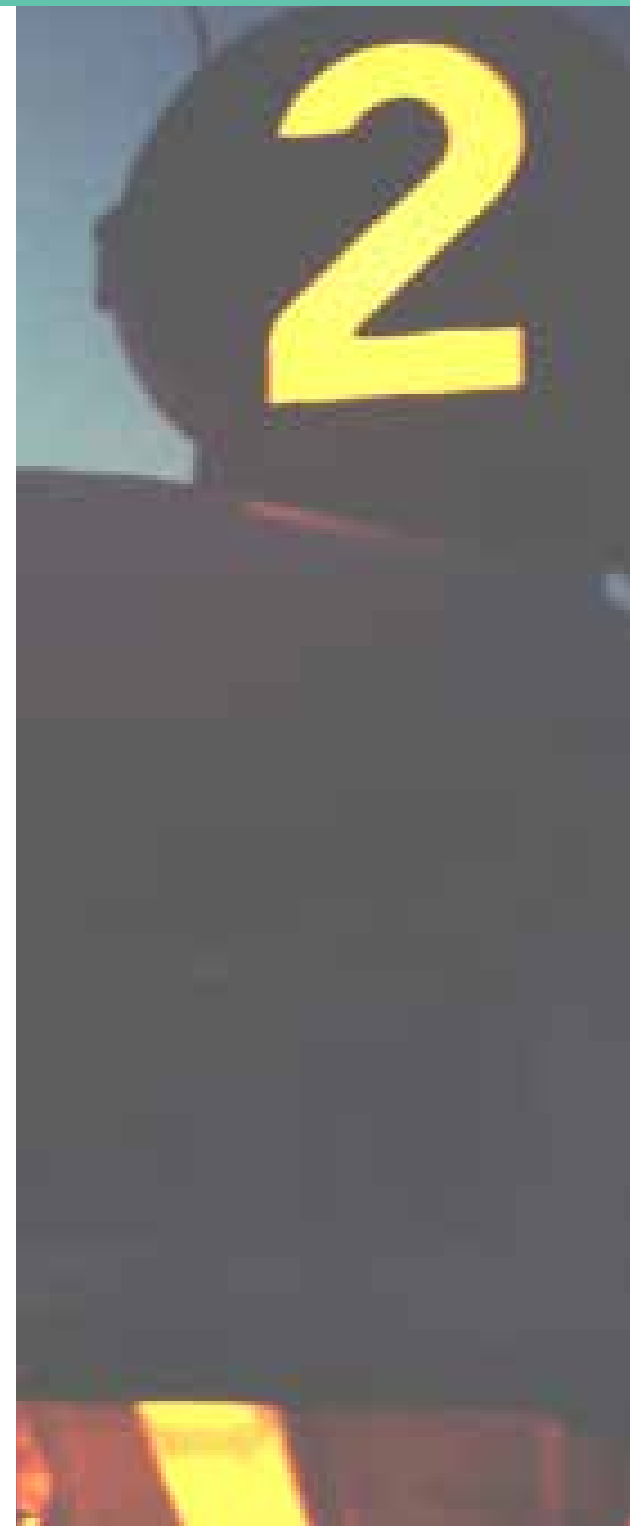
# Executive Workshops Partner Forum



Ein Fonds der  
Stadt Wien



TECHNISCHE  
UNIVERSITÄT  
WIEN  
Vienna | Austria



# Public Lecturers

Mark  
Tewdwr-Jones,  
Newcastle University  
Future Cities

TUESDAY  
23<sup>th</sup> August 2016 | 19:00-21:00

Harvey Molotch,  
New York University  
City Cultures: From  
Greenwich Village  
to Abu Dhabi

FRIDAY  
26<sup>th</sup> August 2016 | 19:00-21:00

Agnis Stibe,  
MIT  
Persuasive Cities for  
Sustainable Wellbeing

SATURDAY  
27<sup>th</sup> August 2016 | 19:00-21:00

Allen J. Scott,  
UC LA

Harvey Molotch,  
New York University

Marcus Foth,  
Queensland University  
of Technology

Mark  
Tewdwr-Jones,  
Newcastle University

Agnis Stibe,  
MIT

PANEL DISCUSSION –  
Transforming Cities

SATURDAY  
27<sup>th</sup> August 2016 | 14:00-17:00

## ALL DATES

including the possibility  
for Opening Speeches as  
local stakeholder being  
Premium Partner

# Benefits for your Institution



- Getting involved in an international scientific exchange in the debate about Smart Cities
- Drawing public attention and publicity to being engaged with the topic of Smart Cities Imagetransfer
- Reaching new national and international stakeholders, experts and policymakers as well as shapers
- Reaching a usually hardly reachable range of different target groups for your institution, organisation and presentation



# Executive Workshops

## August 2016

The colloquium within the scope of two Executive Workshops and Public Lectures (2-3) offers the unique possibility to address the challenges of the Smart City. The challenges of the Smart City are being met in a wider context of social, economical, cultural and political aspects about transforming processes of urban life. By meeting and merging a wide range of different perspectives and ideas from local stakeholders to internationally well known scholars, the risks and chances of the Smart City shall be addressed, scrutinised, debated and discussed.

Two compact days, though intensive and therewith budget-friendly workshops, offer the opportunity for international exchange on a high-quality level. The format provides the possibility for discussions, debates and the potential of networking between different international stakeholders.

The Executive Workshops address municipalities and cities, national and international governmental institutions, stakeholders of economical, innovational and urban development, as well as real-estate, energy and mobility developers, architects, scientists and students.

TARGET  
GROUP





# Participation & Fees

| DAY 1        |                            | DAY 2        |                            | DAY 1 & 2    |                            |
|--------------|----------------------------|--------------|----------------------------|--------------|----------------------------|
| STANDARD FEE | EARLY BIRD<br>(15.07.2016) | STANDARD FEE | EARLY BIRD<br>(15.07.2016) | STANDARD FEE | EARLY BIRD<br>(15.07.2016) |
| EUR 295,-    | EUR 265,-                  | EUR 295,-    | EUR 265,-                  | EUR 480,-    | EUR 450,-                  |

• 3 persons per institution - get 10 % discount



## Registrations and further questions

For any further belongings or questions please contact here:

[smartcities.workshops2016@tuwien.ac.at](mailto:smartcities.workshops2016@tuwien.ac.at)



TECHNISCHE  
UNIVERSITÄT  
WIEN  
Vienna | Austria

## TECHNISCHE UNIVERSITÄT WIEN - VIENNA

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Department of Spatial Planning  
Interdisciplinary Centre of Urban Studies

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Faculty of Informatics  
Institut für Gestaltungs- und Wirkungsforschung  
Working Group HCI

PROF. DR. GERALDINE FITZPATRICK

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# OUR PARTNERS

